

Usage Statistics in the Real World: Two Perspectives

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Perspective I: Acquiring Usage Data



<http://www.flickr.com/photos/cushinglibrary/3876088472/in/photostream>

Getting Started: Why

- Why does my library need usage data?

Getting Started: Who

- Who in my library wants/needs stats?
- Who in my library will collect stats?

Getting Started: What

- What resources do I need stats for?
 - What reports do librarians request?
 - What reports are most useful?
- What vendors/resources are COUNTER and SUSHI-compliant?
- What formats will I focus on?

Getting Started: When

- When are stats requested?
- How often can I harvest stats?

Getting Started: Where (Vendor)

- Where are vendor stats available?
 - E-mail notifications
 - Scheduling for e-mail delivery
 - Online form submission/download
 - Online via IP address authentication

Getting Started: Where (Vendor)

E-Mail Notifications

From: support@services.acs.org
To: Bazeley, Jennifer W. Mrs.
Cc:
Subject: September 2012 ACS Web Statistics Now Available

Sent: Thu 10/4/2012 5:23 AM

Institution: MIAMI UNIV
Librarian: Jennifer Bazeley

Dear Librarian,

Your September 2012 COUNTER Reports are now available. To request and view your reports, please visit <http://pubs.acs.org/4librarians> and log-in using your ACS ID and password. Click on the link for usage reports within the Librarian Administrator site. In addition to reports for ACS Journals, reports for Reagent Chemicals, C&EN Online and Division Proceedings are available from this site.

If you have problems accessing this or other reports, please contact us at support@services.acs.org. You may also call us at (800) 227-9919 within the U.S. or (202) 872-4600 from outside of the U.S.

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Getting Started: Where (Vendor)

Scheduling Reports

Reports & Statistics

Schedule the Database Report 1 (R3) Total Searches and Sessions by Month and Database

Site: MIAMI UNIV - MAIN (Database: All)

Date run:

2012-10-08

E-mail Address:

bazelejew@muohio.edu

Report Name:

Total Searches and Sessions by Month and Database

(used as subject of the e-mail)

Output Format:

Comma delimited ▼

Report Frequency:

Once, on this date: 10/8/2012 *(mm/dd/yyyy)*

Every 1 *(Ex:1)* month(s) starting from: November ▼ 2012 *(yyyy)*

Number of Rows:

Include complete report (all rows)

Include first 100 rows

Submit

Cancel

Getting Started: Where (Vendor)

Online Form Submission

E-mail notifications

E-mail when COUNTER usage data for the current month has been processed and is ready for reporting.

[Update settings](#)

Delivery via E-mail

By year

2012 ▾

Report type

Select all reports

Journal Report 1 (Number of Successful Full-Text Article Requests by Month and Journal)

Journal Report 1a (Number of Successful Full-Text Article Requests from an Archive by Month and Journal)

Journal Report 2 (Turnaways by Month and Journal)

Journal Report 3 (Number of Successful Item Requests and Turnaways by Month, Journal and Page Type)

Database Report 3 (Total Searches and Sessions by Month and Service)

Book Report 2 (Number of Successful Section Requests by Month and Title)

Book Report 3 (Turnaways by Month and Title)

Book Report 4 (Turnaways by Month and Service)

Book Report 6 (Total Searches and Sessions by Month and Service)

Format type

XML

HTML

Tab-delimited text

Recipients

bazelejw@muohio.edu

All administrators of this organisation

[Submit reports request](#)


Getting Started: Where (Vendor)

Online via IP Address Authentication

[NewsBank](#) **COUNTER** [My Reports](#) [My Mailings](#) Export to

Available Reports [Journal Report 1](#) [Database Report 1](#) [Database Report 3](#)

Access Type: All | [On-Site](#) | [Remote](#)

Journal Report 1 (R3) Number of Successful Full-Text Article Requests by Month and Journal 

Miami University

Date run:

2012-10-08

Available Years: 2012 | [2011](#) | [2010](#) | [2009](#) | [2008](#) | [2007](#)

Sort Order

	Publisher	Platform	Print ISSN	Online ISSN	Jan-2012	Feb-2012	Mar-2012	Apr-2012
Total for all journals		NewsBank			386	203	460	733
Early American Imprints, Series 1		NewsBank	N/A	N/A	305	51	79	156
New York Herald		NewsBank	N/A	N/A	8	48	97	33
Plain Dealer		NewsBank	N/A	N/A	1	1	4	8
Cincinnati Commercial Tribune		NewsBank	N/A	N/A	11	0	2	86
Cincinnati Daily Gazette		NewsBank	N/A	N/A	24	0	7	10
Wheeling Register		NewsBank	N/A	N/A	0	0	0	64
Boston Journal		NewsBank	N/A	N/A	0	0	0	59
New York Herald-Tribune		NewsBank	N/A	N/A	0	2	4	51
FBIS		NewsBank	N/A	N/A	1	0	0	0
Times-Picayune		NewsBank	N/A	N/A	0	1	0	12
Mount Hope Eagle		NewsBank	N/A	N/A	0	0	0	26
New-York Weekly Journal		NewsBank	N/A	N/A	0	0	0	26
Columbus Dispatch, The (OH)		NewsBank	1074-097X	N/A	0	9	0	4
Dayton Daily News (OH)		NewsBank	0897-0920	N/A	1	0	0	12
Undefined		NewsBank	N/A	N/A	0	0	7	7

Getting Started: Where (Library)

- Where will you save and store stats?
- Where will you post stats for users?

Getting Started: Where (Library)

Free/Low Cost Products

- Google Docs/Google Cloud Connect
- Microsoft Excel/Access
- OpenOffice
- Dropbox
- LibGuides

Getting Started: Where (Library)

Free/Low Cost Products

- CORAL (University of Notre Dame) (free)
- ERMes (University of Wisconsin-La Crosse)
- PBWiki (PBWorks)
- Course Management Software (Moodle, Sakai, Blackboard)

Getting Started: Where (Library)

Commercial products

- ScholarlyStats (Swets)
- EBSCONET Usage Consolidation (EBSCO)
- E-Stats for Libraries (Harrassowitz)
- 360 Counter (Serials Solutions)

Getting Started: My Tools

- Excel – Google Cloud Connect – Google Docs – LibGuide
- Commercial Tools: Ebsco's Usage Consolidation
 - SUSHI
 - <https://sites.google.com/site/sushiserverre gistry/>

Google Docs

Liebert jr1 2009- ☆

tsmuohio@gmail.com

Comments Share

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
1		Publisher	Platform	Print ISSN	Online ISSN	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	YTD Total	YTD HTML
2	Total for all journals	Liebert Onl				8	15	23	11	11	5	8	4	16	15	21	15	152	0
3	AIDS Patient Care and STDs	Mary Ann Liebert Onl	1087-2914	1557-7449		0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	AIDS Research and Human Retroviruses	Mary Ann Liebert Onl	0889-2229	1931-8405		0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	Alternative and Complementary Therapies	Mary Ann Liebert Onl	1076-2809	1557-9085		0	0	7	0	0	0	0	0	0	1	0	0	8	0
6	Antioxidants & Redox Signaling	Mary Ann Liebert Onl	1523-0864	1557-7716		0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	ASSAY and Drug Development Technologies	Mary Ann Liebert Onl	1540-658X	1557-8127		0	0	0	0	0	0	0	0	0	1	0	0	1	0
8	Astrobiology	Mary Ann Liebert Onl	1531-1074	1557-8070		0	0	0	2	7	1	0	4	2	1	0	3	20	0
9	Bariatric Nursing and Surgical Patient Care	Mary Ann Liebert Onl	1557-1459	1557-1467		0	0	0	0	0	0	0	0	0	0	2	0	2	0
10	Biopreservation and Biobanking	Mary Ann Liebert Onl	1947-5535	1947-5543		0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	Biosecurity and Bioterrorism: Biodefense Strategy, Practice, and Policy	Mary Ann Liebert Onl	1538-7135	1557-850X		0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	Biotechnology Law Report	Mary Ann Liebert Onl	0730-031X	1557-8704		0	0	0	0	0	0	0	0	0	0	0	0	0	0
13	Biotech Software & Internet Report	Mary Ann Liebert Onl	1527-9162			0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	Breastfeeding Medicine	Mary Ann Liebert Onl	1556-8253	1556-8342		0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	Cancer Biotherapy & Radiopharmaceuticals	Mary Ann Liebert Onl	1084-9785	1557-8852		0	0	0	0	0	0	0	0	0	0	0	0	0	0
16	Cellular Reprogramming (Formerly "Cloning and Stem Cells")	Mary Ann Liebert Onl	2152-4971	2152-4998		0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	Childhood Obesity (Formerly Obesity and Weight Management)	Mary Ann Liebert Onl	2153-2168	2153-2176		0	0	1	0	0	0	0	0	0	0	0	0	1	0
18	Cyberpsychology, Behavior, and Social Networking	Mary Ann Liebert Onl	2152-2715	2152-2723		6	5	6	5	4	1	1	0	8	4	14	6	60	0
19	Diabetes Technology & Therapeutics	Mary Ann Liebert Onl	1520-9156	1557-8593		0	0	0	0	0	0	0	0	0	0	0	0	0	0
20	DNA and Cell Biology	Mary Ann Liebert Onl	1044-5498	1557-7430		0	0	0	0	0	0	0	0	0	0	0	0	0	0
21	e-biomed: The Journal of Regenerative Medicine	Mary Ann Liebert Onl	1524-8909			0	0	0	0	0	0	0	0	0	0	0	0	0	0
22	Ecopsychology	Mary Ann Liebert Onl		1942-9347		0	0	0	0	0	0	0	0	0	0	0	0	0	0
23	Election Law Journal: Rules, Politics, and Policy	Mary Ann Liebert Onl	1533-1296	1557-8062		0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	Environmental Engineering Science	Mary Ann Liebert Onl	1092-8758	1557-9018		0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	Environmental Justice	Mary Ann Liebert Onl	1939-4071	1937-5174		0	0	0	0	0	0	0	0	0	0	0	0	0	0
26	Foodborne Pathogens and Disease	Mary Ann Liebert Onl	1535-3141	1556-7125		0	0	0	0	0	0	0	0	0	0	0	0	0	0
27	Gaming Law Review and Economics	Mary Ann Liebert Onl	1097-5349	1941-5494		0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	Genetic Testing and Molecular Biomarkers	Mary Ann Liebert Onl	1945-0265	1945-0257		0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	High Altitude Medicine & Biology	Mary Ann Liebert Onl	1527-0297	1557-8682		0	0	0	0	0	0	0	0	0	0	0	0	0	0

+ 2009 2010 2011 2012

Publish and Capture Link

Liebert jr1 2009- ☆ tsmuohio@gmail.com

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Percentage: 123%
Font Size: 10pt
Background Color
Text Color
Gridlines

	A	B	C	M	N	O	P	Q	R	S		
1		Publisher	Platform	2009	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	YTD Total	YTD HTML	YTD
2	Total for all journals		Liebert	8	4	16	15	21	15	152	0	0
3	AIDS Patient Care and STDs	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
4	AIDS Research and Human Retroviruses	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
5	Alternative and Complementary Therapies	Mary Ann Liebert		0	0	0	1	0	0	8	0	0
6	Antioxidants & Redox Signaling	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
7	ASSAY and Drug Development Technologies	Mary Ann Liebert		0	0	0	1	0	0	1	0	0
8	Astrobiology	Mary Ann Liebert		0	4	2	1	0	3	20	0	0
9	Bariatric Nursing and Surgical Patient Care	Mary Ann Liebert		0	0	0	0	2	0	2	0	0
10	Biopreservation and Biobanking	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
11	Biosecurity and Bioterrorism: Biodefense Strategy, Practice, and Policy	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
12	Biotechnology Law Report	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
13	Biotech Software & Internet Report	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
14	Breastfeeding Medicine	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
15	Cancer Biotherapy & Radiopharmaceuticals	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
16	Cellular Reprogramming (Formerly "Cloning and Stem Cells")	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
17	Childhood Obesity (Formerly Obesity and Weight Management)	Mary Ann Liebert		0	0	0	0	0	0	1	0	0
18	Cyberpsychology, Behavior, and Social Networking	Mary Ann Liebert		1	0	8	4	14	6	60	0	0
19	Diabetes Technology & Therapeutics	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
20	DNA and Cell Biology	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
21	e-biomed: The Journal of Regenerative Medicine	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
22	Ecopsychology	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
23	Election Law Journal: Rules, Politics, and Policy	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
24	Environmental Engineering Science	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
25	Environmental Justice	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
26	Foodborne Pathogens and Disease	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
27	Gaming Law Review and Economics	Mary Ann Liebert		0	0	0	0	0	0	0	0	0
28	Genetic Testing and Molecular Biomarkers	Mary Ann Liebert Online	1945-0265 1945-0257	0	0	0	0	0	0	0	0	0
29	High Altitude Medicine & Biology	Mary Ann Liebert Online	1527-0297 1557-8682	0	0	0	0	0	0	0	0	0

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Sheets to publish

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```
https://docs.google.com/spreadsheet/pub?
key=0Attq9izsUeI-
dE5LS1sRfEaE10UGJrdU2wInV3dmc&output=xls
```

Copy and paste the link above

2009 2010 2011 2012

Details

The reports on this tab are COUNTER-compliant (when available) for most of our subscribed databases and e-journal platforms. OhioLINK statistics (OSearch databases, EJC, and EBC) are not COUNTER-compliant at this time.

Not all of the products we subscribe to offer usage statistics, which may be why you don't find a particular product in the lists on this page.

Reports will be updated quarterly but please note that many vendors are one to two months behind in updating use statistics.

Links open reports in Excel.

If you are unsure what platform/publisher to look at for a specific journal title, check our [Online Resources A to Z list](#). If no publisher is indicated there, contact [Jennifer Bazeley](#).

Last updated 8/14/12.

[Comments \(0\)](#)

EBSCO Usage Consolidation Reports

The EBSCO Usage Consolidation tool allows us to combine our COUNTER-compliant reports into one database and produce basic reports. Work is still ongoing on the software as well as in entering our data into the tool. Below are some available consolidated usage reports (in Excel format).

- [Title Usage Summarized by Platform 2011](#)
- [Title Usage Summarized by Publisher 2011](#)
- [Title Usage Summarized by Unique Title 2011](#)
- [Subscription Usage Details \(Cost Per Use for EBSCO subscription titles\) 2012](#)

[Comments \(0\)](#)

E-Books

[ACLS Humanities E-Books \(2008-2010\)](#)

[Brill E-Books \(2007- \)](#)

[Cambridge Companions Online \(2009- \)](#)

[Ebrary E-Books \(2010- \) \(see Ebrary tab for PDA Trigger Report\)](#)

[EEBO \(2008-2011\)](#)

Databases

[Alexander Street Press \(April 2009- \)](#)

[APA PsycInfo \(2012- \)](#)

[ArtSTOR \(June 2004- \)](#)

[Bibliography of Asian Studies \(2009- \)](#)

[Chadwyck Healey Databases \(2008- \)](#)

[Chadwyck Healey Databases COUNTER \(2009- \)](#)

[CQ Press \(March 2010- \)](#)

[Daily Life Through History \(2010- \)](#)

[East View Databases \(2009- \)](#)

[Ebsco Databases \(2010\)](#)

[Ebsco Databases \(2011\)](#)

[Ebsco Databases \(2012\)](#)

[eHRAF World Cultures \(2007- \)](#)

[Engineering Village \(Compendex and GeoBase\) \(2010- \)](#)

[Europa World Online \(2009- \)](#)

[Factiva \(2011- \)](#)

[Facts on File Science Online \(2009- \)](#)

[Gale \(2009- \)](#)

[H.W. Wilson \(2009-January 2012\)](#)

[IPA Source \(2010- \)](#)

[Iter: Gateway to the Middle Ages and Renaissance \(2010- \)](#)

[LexisNexis \(2009- \)](#)

[Library Music Source \(2011- \)](#)

[Marquis Who's Who \(2011- \)](#)

[MathSciNet \(2009- \)](#)

[Naxos \(Sept 2010- \)](#)

[Newsbank/Readex \(2009- \)](#)

[OCLC FirstSearch \(2009- \)](#)

[OhioLINK OSearch Databases \(2009- \)](#)

[ProQuest \(2009- \)](#)

[SciFinder \(2010- \)](#)

Commercial Tools: EBSCO Usage Consolidation



Usage Consolidation

Load Usage | View History | Configure Platforms | Generate Report

Load Usage

[? Help](#)

Page 1 of 1 63 Results | Records per page: 100

-- To Microsoft Excel File [Export](#)

Platform	Harvest Using SUSHI	Date/Time of Last Load (GMT)	Status of Last Load	Action
All	All	All	All	
AA (Accessible Archives)	No	09/17/2012 01:50:04 PM	Complete	Load File
ACM Digital Library (Association for Computing Machinery (ACM))	Yes	09/17/2012 05:02:16 AM	Complete	Load File
ACS Publications (American Chemical Society)	Yes	09/20/2012 05:08:23 AM	Complete	Load File
Alexander Street Press Platform (Alexander Street Press)	No	09/24/2012 02:23:23 PM	Complete	Load File
Allen Press Pinnacle (Allen Press)	Yes	09/17/2012 05:03:35 AM	Complete	Load File
Annual Reviews (Annual Reviews)	Yes	09/17/2012 05:03:47 AM	Complete	Load File
APS (American Physical Society)	Yes	09/19/2012 05:02:19 AM	Complete	Load File
Atypon Link (Atypon)	No	02/10/2012 04:33:49 PM	Complete	Load File
BioOne (BioOne)	Yes	09/17/2012 05:04:13 AM	Complete	Load File
Brill Online (Brill Academic Publishers)	No			Load File
Caliber (University of California Press)	No	02/17/2012 08:42:13 PM	Invalid	Load File
Canadian Science Publishing (NRC Research Press)	Yes	09/17/2012 05:04:20 AM	Complete	Load File
Chicago Journals (University of Chicago Press)	No			Load File
CJO (Cambridge University Press)	Yes	09/28/2012 11:00:03 PM	Invalid	Load File
content.karger.com (S. Karger AG)	Yes	09/26/2012 05:00:46 AM	Pending Review	Load File
CSA Illumina (Cambridge Scientific Abstracts (CSA))	No			Load File
CSIRO Publishing (CSIRO Publishing)	No	07/31/2012 05:42:48 PM	Complete	Load File
De Gruyter Online (De Gruyter)	No	07/31/2012 05:45:53 PM	Complete	Load File
de Gruyter Reference Global (Walter de Gruyter)	No			Load File
EASI (American Geophysical Union)	No	09/24/2012 02:34:36 PM	Complete	Load File

Getting Started: How

- Using available tools and staff, make a plan and a workflow

Perspective I: Workshop

Thank you

Jennifer Bazeley
Head, Collection Access & Acquisitions
Miami University Libraries (Ohio)