



# Using LibGuides 2.0 & Video Creation Tools to Provide Distance Learning

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& Jennifer Natale



MIAMI UNIVERSITY

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LIBRARIES

# Overview

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- Librarian outreach
- LibGuides 2.0
- Online course strategies
- Video creation tools and tips
- Using analytics



# Librarian Outreach

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- Reach out with your services, don't wait or expect them to come to you
- Create examples/samples
- Provide tutorials on basics
- We provide value!



# LibGuides 2.0 - Before Migration

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- Current state lacked consistency and uniformity
- ADA Compliance concerns
- Usability low, not engaging
- Increase in online learning



# New Standards

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- Standardized look and feel for subject guides
- Improve accessibility
- Thoughtfully consider topic, purpose and intended audience
- “Less is more” approach



# Home Page of Subject Guides

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- Profile box with professional photo
- Quick links
- Best bets
- Friendly URL
- Concise content



# Psychology: Home

[Home](#)[Find Articles](#)[Steps to Locate Articles](#)[Tests & Measures](#)[Citing](#)[Advanced Resources](#)[Course Guides](#)

## Your Librarian



Eli Sullivan

[Email Me](#)

### Contact:

219H Laws Hall (B.E.S.T. Library)

513.529.0506

### Office Hours in PSY 130:

10a - 12p Wednesdays

## Quick Links

- [Journal Articles](#)
- [Citing Your Sources](#)
- [Tests & Measures Resources](#)
- [Information for New Graduate Students](#)
- [Graduate & Faculty Resources](#)

## Best Bets

For a full list of databases useful to PSY, refer to the [Find Articles](#) tab.

- [PsycINFO \(EBSCOhost\)](#)  
The best database for research in Psychology.
- [Web of Science](#)  
A good resource for research in cognitive science.
- [ERIC \(EBSCOhost\)](#) ⓘ  
A good resource for research in child psychology and related fields.

## Psychology in the News

# Online Course Strategies

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- Make it personal - giving librarians a voice/face
- Engage!
- Consider different learning styles
- Improve accessibility





# Course Guides for Online Classes

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- Create a template
- Build content that you want all classes to have
- Time to promote information literacy skills!



[\[Click to enter a description\]](#)

Last Updated: May 5, 2015 2:51 PM | URL: <http://libguides.lib.miamioh.edu/onlineshell>

Subjects: [none] | Tags: [none]

**Home** | Articles | Electronic Books | Citing | +

Page URL: <http://libguides.lib.miamioh.edu/c.php?g=226713&p=1502596> |  PAGE |  LAYOUT

## Your Librarian



Andy Revelle

## Quick Start

- Articles
- Electronic Books
- Citing

Mar 2, 2015

## Best Bets

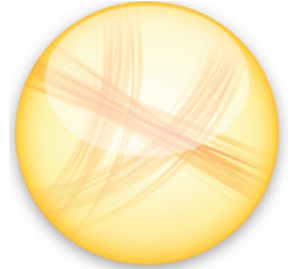
[put your best bets here]

Mar 2, 2015

# Video Tools - Free Option

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## Jing



- Download at: [www.techsmith.com/jing.html](http://www.techsmith.com/jing.html)
- Online tutorials
- “Sun” in upper right corner
- Only screen capture



# Free Option for Uploading

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You Tube



- Carefully consider title, tags, etc.
- Caption!!
- Tons of how to videos



# Video Tools - More Robust

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## Camtasia

- Purchased software
- Integrated captioning
- Record screen or self
- Highly editable



- Media
- Annotations
- Transitions
- Animations
- Video FX
- Audio FX
- Cursor FX
- Gesture FX

Navigation and playback controls including a red recording button, a bell icon, a play button, a stop button, a fast forward button, a volume indicator set to 55%, a crop icon, and a settings gear icon.

Timeline interface showing a time scale from 0:00:00;00 to 0:00:45:00. The current playhead is positioned at 0:00:00;00.

Search and zoom controls, including a magnifying glass icon, a zoom slider, and another magnifying glass icon.

Duration: 0:00:00;00

# High Resolution Upload

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## Vimeo



- High quality, clearer picture
- Cost for premium account
- No ads!
- Own thumbnail image



# Video Creation Tips

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- Create a script
- Microphone
- Upload to a high resolution option
- Create a consistent look
- Caption! ADA Compliance





# Things to Consider

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What happens if a staff member leaves  
and their video tutorials are on a  
personal account?



# Analytics - LibGuides Stats

LibGuides

Home

Content

Tools

Statistics

Admin

Help

bazelejw@miamioh.edu

Logout

Miami University Libraries / LibGuides / Statistics

## Statistics

System-wide usage statistics and detailed statistics for all your guides.

Homepage

Guides

Sessions

Browser/OS

Searches

Assets

Content Summary

E-Reserves

### Guide Tracking - Total Views

Environmental Resources by Kevin Messner

Monthly

2015-01-01



2015-05-11

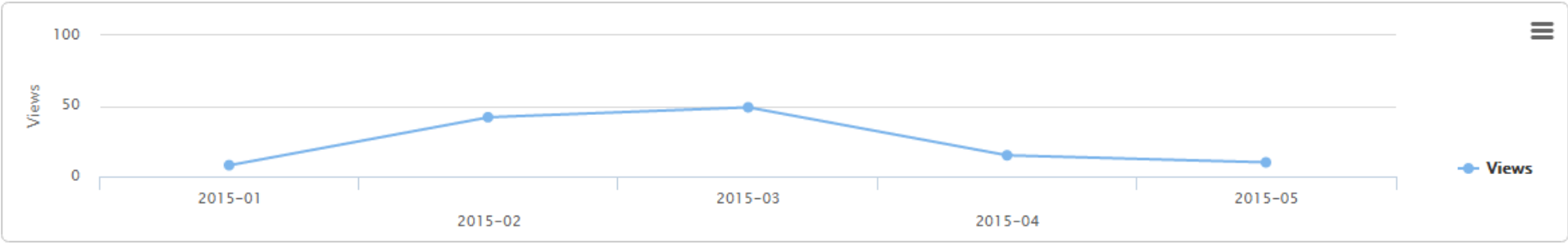


Run Report

Select a time span and click "Go" to generate your report.

### Guide Tracking - Total Views

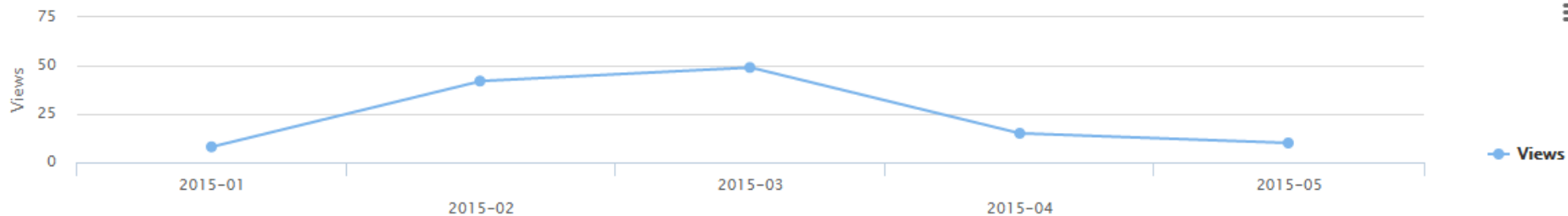
Environmental Resources by Kevin Messner    Monthly    2015-01-01    2015-05-11    Done



1 guides, 124 views, 5 months

Copy    Print    Excel    PDF

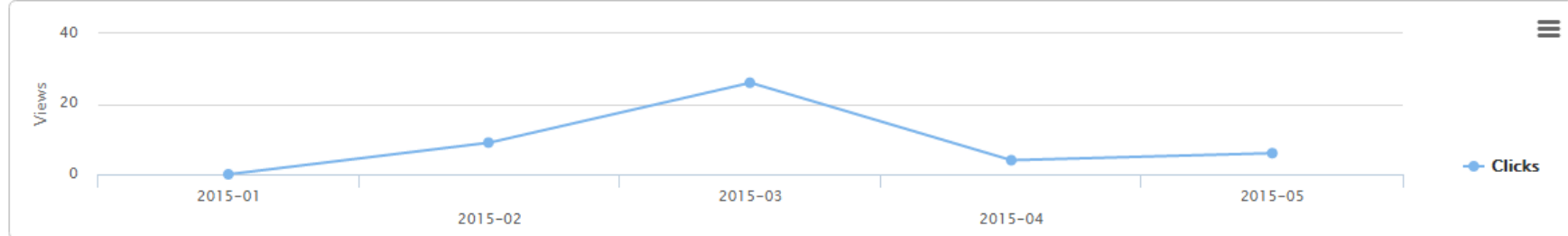
Guide ID	Guide Name	2015-01	2015-02	2015-03	2015-04	2015-05	Total Views
22098	<a href="#">Environmental Resources</a>	8	42	49	15	10	124



9 pages, 124 views, 5 months

Copy Print Excel PDF

Page ID	Page Name	2015-01	2015-02	2015-03	2015-04	2015-05	Total Views
130139	Home	8	33	26	11	7	85
130141	Journal Articles	0	8	15	3	3	29
130142	Books	0	0	5	1	0	6
130144	Data Sources	0	1	1	0	0	2
130143	Government Info	0	0	1	0	0	1
130145	Blogs and Websites	0	0	1	0	0	1
130140	News Stories	0	0	0	0	0	0
130146	Citing Sources	0	0	0	0	0	0
130147	Maps and GIS	0	0	0	0	0	0



81 assets, 45 clicks, 5 months

[Copy](#)
[Print](#)
[Excel](#)
[PDF](#)

ID	Name	Type	2015-01	2015-02	2015-03	2015-04	2015-05	This Guide	All Guides
		Type ▼							
<a href="#">747166</a>	Environment Complete	Link	0	6	10	1	4	21	21
<a href="#">746967</a>	Ecology Research Center	Link	0	0	0	0	1	1	1
<a href="#">747182</a>	Science Citation Index (Web of Science)	Link	0	2	1	1	1	5	5
<a href="#">746959</a>	Center for Sustainable Systems Studies	Link	0	0	0	0	0	0	0
<a href="#">746960</a>	Institute of Environmental Sciences	Link	0	0	0	0	0	0	0
<a href="#">746961</a>	Center for Environ Ed, Natural History, and Conservation	Link	0	0	0	0	0	0	0
<a href="#">746964</a>	Center for Environmental Toxicology and Statistics	Link	0	0	0	0	0	0	0
<a href="#">747165</a>	Environmental Health and Safety	Link	0	0	0	0	0	0	0
<a href="#">747169</a>	Biological Abstracts	Link	0	0	1	2	0	3	3
<a href="#">747171</a>	SciFinder Scholar	Link	0	1	1	0	0	2	2
<a href="#">747183</a>	ToxNet	Link	0	0	0	0	0	0	0
<a href="#">747331</a>	USHCN Precipitation Data	Link	0	0	0	0	0	0	0
<a href="#">747332</a>	National Climactic Data Center	Link	0	0	0	0	0	0	0
<a href="#">747333</a>	National Satellite Environmental Data and Info Service (NESDIS)	Link	0	0	0	0	0	0	0
<a href="#">747334</a>	WorldBank Environmental Data	Link	0	0	0	0	0	0	0

# Analytics - Google

## System Settings

Configure custom analytics tracking code.

General

Custom Analytics

Custom Analytics Code

### Custom Analytics / Tracking Code

Add Javascript-based tracking code from Google Analytics or similar services.

```
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','/www.google-analytics.com/analytics.js','ga');
```

Google Analytics

Find reports & more

Dashboards

Shared

Private

My Dashboard

Test public dashb...

+ New Dashboard

Shortcuts

Intelligence Events

Real-Time

Audience

Acquisition

Behavior

Overview

Behavior Flow

Site Content

All Pages

Content Drilldown

Landing Pages

Exit Pages

+ Add Widget

Share

Email

Export

Customize Dashboard

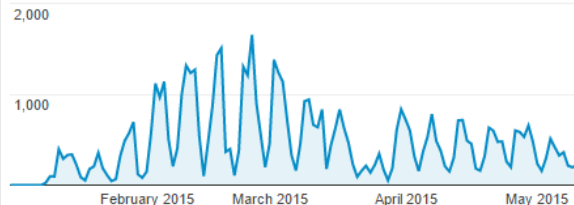
Delete Dashboard

All Sessions  
100.00%

+ Add Segment

## Pageviews

● Pageviews



## Pageviews by Page Title

Page Title

Pageviews

Home - LibGuides at Miami University	16,878
Citing Your Sources - Citation Resources and Guidelines - LibGuides at Miami University	2,086
Home - Psychology - LibGuides at Miami University	1,502
Home - Mkt 291 Course Guide - LibGuides at Miami University	1,395
Home - Marketing - LibGuides at Miami University	999
Home - Chemistry and Biochemistry - LibGuides at Miami University	841
Home - Mkt 335 Resources - LibGuides at Miami University	628
Home - Biology - LibGuides at Miami University	601
Home - Reference Resources - LibGuides at Miami University	587
Home - International Studies - LibGuides at Miami University	517

## Pageviews and Users by City

City	Pageviews	Users
Oxford	47,231	7,171
Middletown	1,748	259
Hamilton	802	158
Cincinnati	698	173
(not set)	539	353
Fairfield	479	125
Dayton	472	21
Beckett Ridge	393	81
Franklin	203	61

## Users



● Users

500

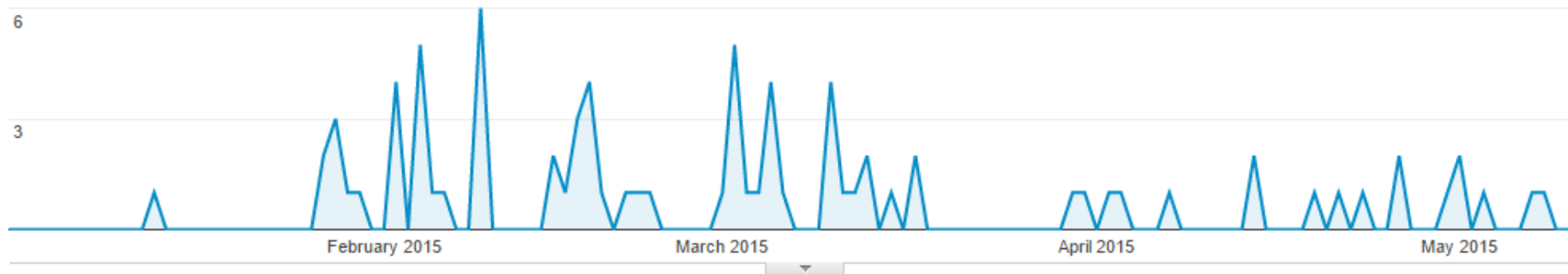


Pageviews vs. [Select a metric](#)

Day Week Month



● Pageviews



Primary Dimension: [Page](#) [Page Title](#) [Other](#)

Plot Rows Secondary dimension Sort Type: Default

environment  advanced

Page ?	Pageviews ? ↑	Unique Pageviews ?	Avg. Time on Page ?	Entrances ?	Bounce Rate ?	% Exit ?	Page Value ?
	81 % of Total: 0.14% (59,950)	60 % of Total: 0.13% (47,937)	00:01:08 Avg for View: 00:01:31 (-25.57%)	3 % of Total: 0.01% (20,692)	33.33% Avg for View: 30.58% (8.99%)	16.05% Avg for View: 34.52% (-53.50%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /environment	81(100.00%)	60(100.00%)	00:01:08	3(100.00%)	33.33%	16.05%	\$0.00 (0.00%)



Pageviews <b>13</b> % of Total: 0.11% (12,115)	Unique Pageviews <b>11</b> % of Total: 0.11% (10,090)	Avg. Time on Page <b>00:00:21</b> Avg for View: 00:01:23 (-74.26%)	Avg. Page Load Time (sec) <b>0.00</b> Avg for View: 2.15 (-100.00%)	Bounce Rate <b>50.00%</b> Avg for View: 36.52% (36.90%)	% Exit <b>15.38%</b> Avg for View: 39.89% (-61
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Clicks with more than: 0.10%

Show bubbles

Show color

Browser Size



Miami University Libraries / LibGuides / Environmental Resources / Home

## Environmental Resources: Home

55%

Journal Articles

Books 9.1%

News Stories

Data Sources

Government Info

Bloggs and Websites

Citing Sources

Maps and GIS

Your Librarian



Kevin Messner

Environment at Miami



Plot Rows

Secondary dimension: City ▾

Sort Type: Default ▾



advanced



<input type="checkbox"/>	Page <sup>?</sup>	City <sup>?</sup> <sup>⊗</sup>	↑	Pageviews <sup>?</sup>	Unique Pageviews <sup>?</sup>	Avg. Time on Page <sup>?</sup>	Entrances <sup>?</sup>	Bounce Rate <sup>?</sup>	% Exit <sup>?</sup>
				81 % of Total: 0.14% (59,950)	60 % of Total: 0.13% (47,937)	00:01:08 Avg for View: 00:01:31 (-25.57%)	3 % of Total: 0.01% (20,692)	33.33% Avg for View: 30.58% (8.99%)	16.05% Avg for View: 34.5% (-53.50%)
<input type="checkbox"/>	1. /environment	Alexandria		1 (1.23%)	1 (1.67%)	00:00:00	0 (0.00%)	0.00%	100.00%
<input type="checkbox"/>	2. /environment	Athens		1 (1.23%)	1 (1.67%)	00:00:19	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	3. /environment	Boston		1 (1.23%)	1 (1.67%)	00:00:04	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	4. /environment	Carpentersville		1 (1.23%)	1 (1.67%)	00:00:11	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	5. /environment	Dayton		2 (2.47%)	1 (1.67%)	00:00:05	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	6. /environment	Fairfield		5 (6.17%)	4 (6.67%)	00:00:14	0 (0.00%)	0.00%	20.00%
<input type="checkbox"/>	7. /environment	Franklin		2 (2.47%)	1 (1.67%)	00:00:02	0 (0.00%)	0.00%	50.00%
<input type="checkbox"/>	8. /environment	Hamilton		1 (1.23%)	1 (1.67%)	00:00:28	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	9. /environment	Mount Prospect		1 (1.23%)	1 (1.67%)	00:00:14	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	10. /environment	Northgate		1 (1.23%)	1 (1.67%)	00:00:08	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	11. /environment	Oxford		63 (77.78%)	45 (75.00%)	00:01:22	3(100.00%)	33.33%	14.29%
<input type="checkbox"/>	12. /environment	San Diego		1 (1.23%)	1 (1.67%)	00:00:36	0 (0.00%)	0.00%	0.00%
<input type="checkbox"/>	13. /environment	Sandy		1 (1.23%)	1 (1.67%)	00:00:00	0 (0.00%)	0.00%	100.00%

# Questions?

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LibGuide Standards & How-to's: <http://libguides.lib.miamioh.edu/MULGStandards>

- Usage Statistics
- Tips for Online Courses including course guide template & sample script



# Contact Us

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